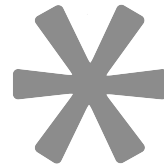


**This presentation is more than one year old.
Some parts may be outdated.**

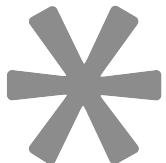
You can find the latest information here:

<https://www.frogans.org/en/main.html>

FROGANS TECHNOLOGY

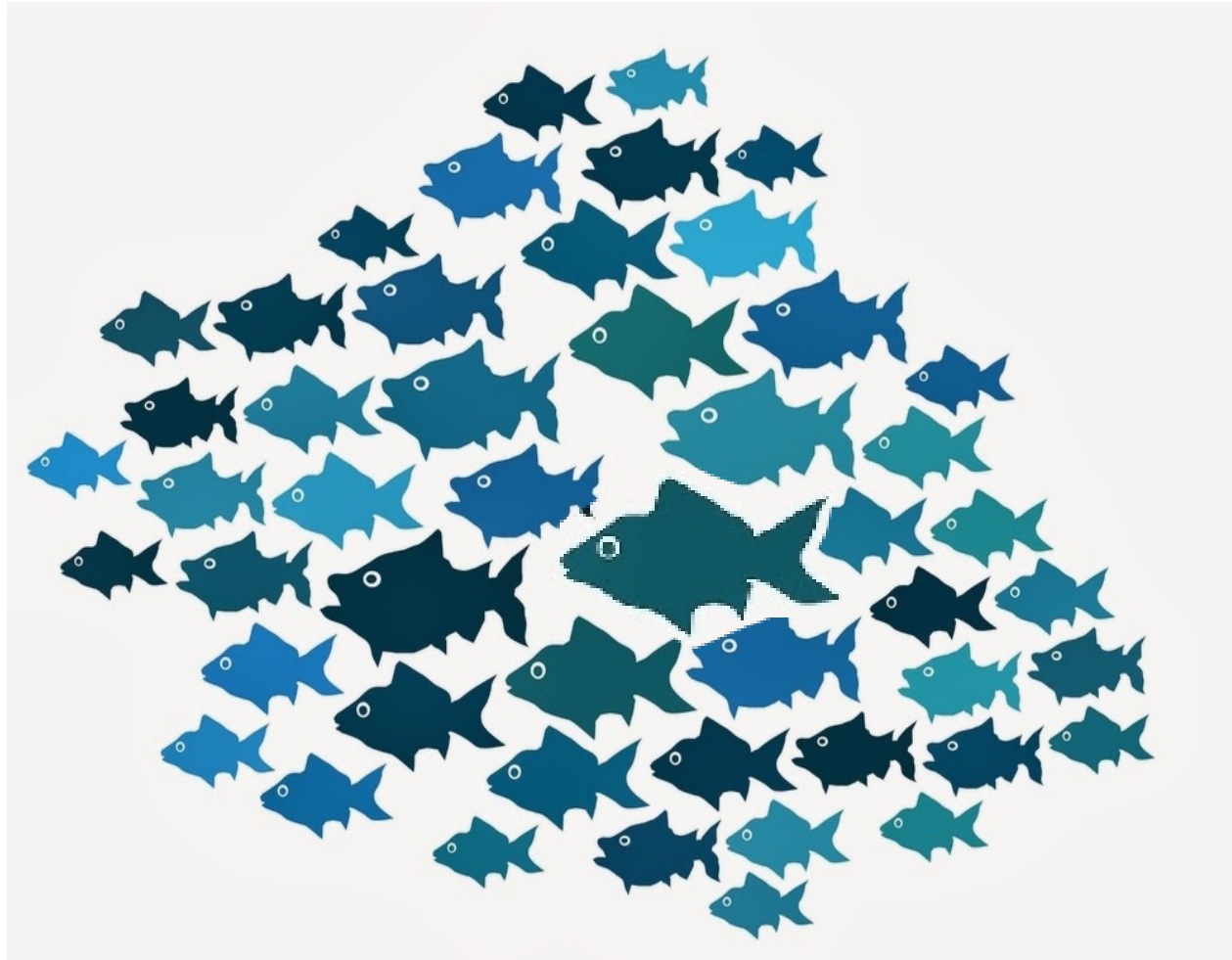


A New Frontier
for publishing
content on the Internet



The star, or asterisk character, is the distinctive sign of Frogans addresses

The world of online publishing is saturated...

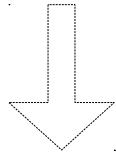


OP3FT

POST-EXPO

...and not exactly satisfactory

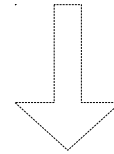
**Develop a
Web site
from scratch**



Technical issues
relatives to new
features of HTML

Multiple
(re)developments
to be
cross-platform

**Develop a
mobile app**

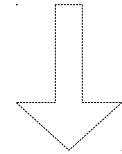


High cost for
development,
maintenance and
updates

Specific development
required for each
platform

Difficulty to be
on all
mobile stores

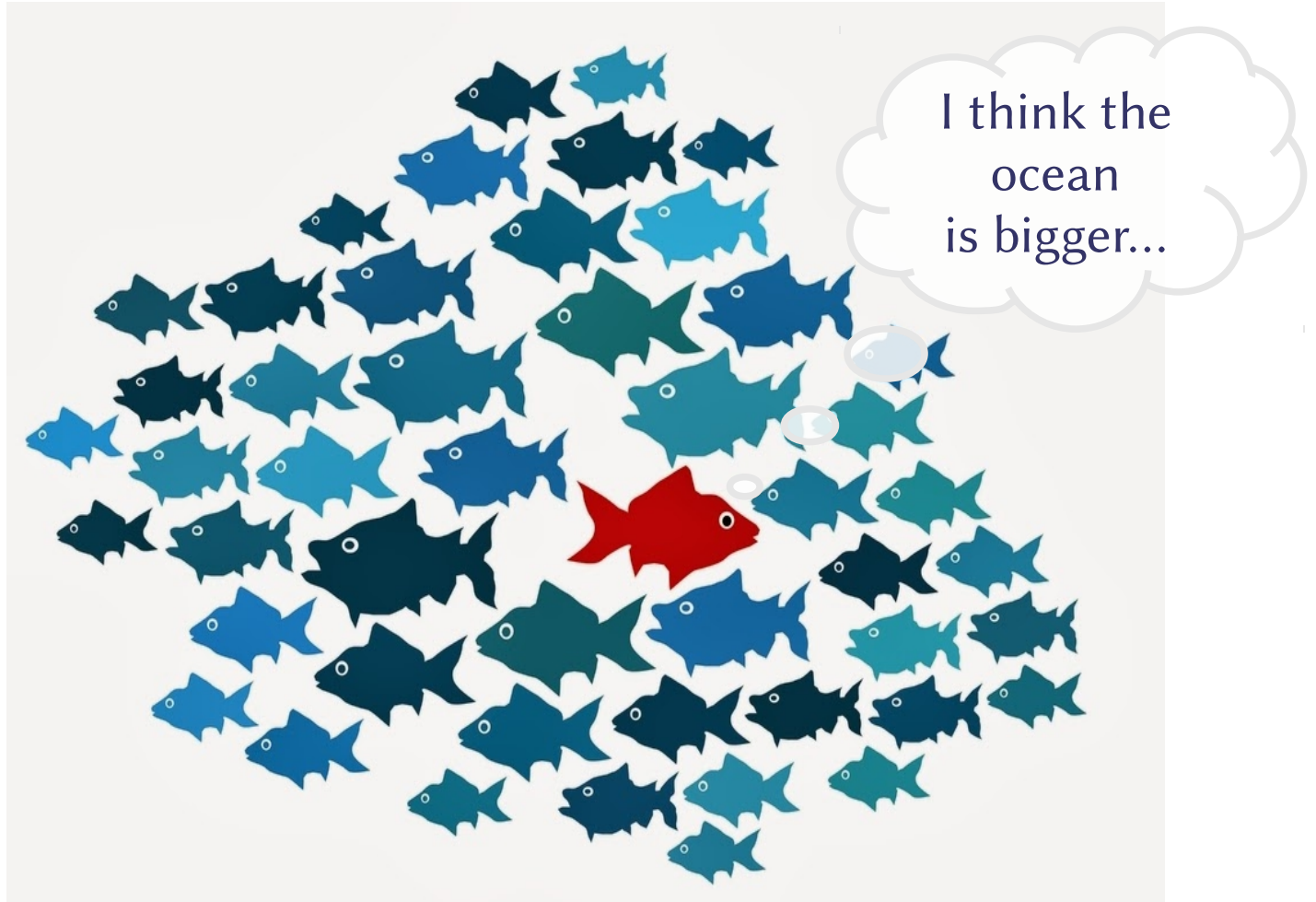
**Use a
framework or
a proprietary
solution**



Restrictions on
your creativity

Privacy issues
(especially on
social networks)

A little bit of fresh air would be welcome, wouldn't it?



OP3FT

POST-EXPO

Publishing on the Internet as simple as posting a letter

No need to worry about:

- Devices at the other hand
- Bandwidth conditions at the other hand
- Man-in-the-middle
- Technical details



One can concentrate on:

- Content: text, images, vector shapes, ...
- Creativity: forms, transparency, ...
- In whatever language
- Added-value services: sky is the limit!

Because the Internet is open...

... it's possible to bootstrap new applications on the existing infrastructure

The three operating layers of the Internet

Generic applications

E-mail

FTP

IRC

World Wide Web

Frogans technology

Traffic and routing

Domain Name System (DNS)

Internet protocols and standards

Telecommunications infrastructure

Physical network

We use the TLD .frogans to secure the resolution of Frogans addresses



OP3FT

POST-EXPO

Meet the OP3FT: **O**rganization for the **P**romotion, **P**rotection and **P**rogress of the **F**rogans **T**echnology

A nonprofit organization acting in the public interest for the stability of the Frogans technology and the benefit of all users

30 staff



- Technical
- Legal
- Promotion

TO HOLD

TO PROMOTE

TO PROTECT

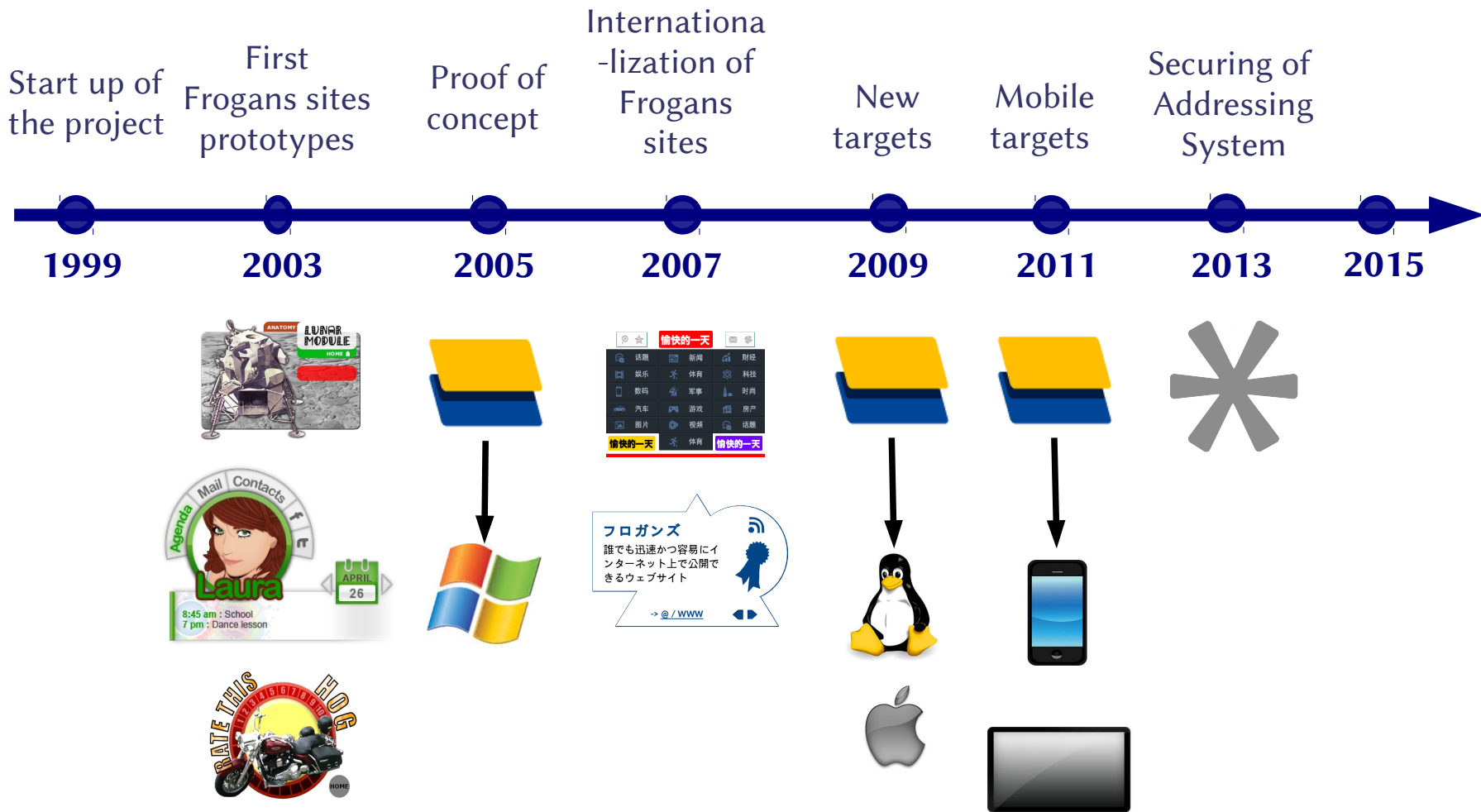
**TO ENSURE THE
PROGRESS OF**

**Frogans
technology**

Released in the form
of an open standard,
available to all users,
free of charge

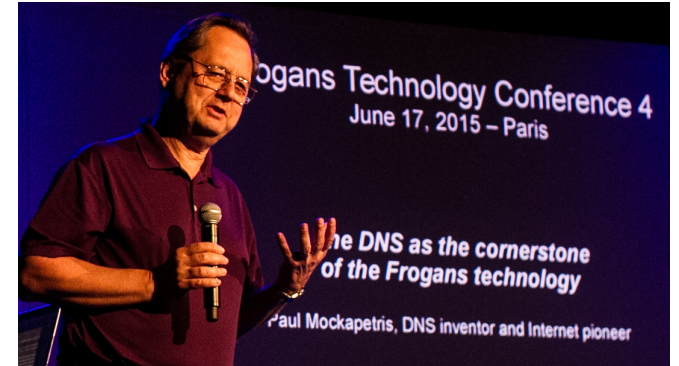
Introducing a new layer is a long-term mission

15 years of R&D to facilitate and secure publishing of content online



A project with an international credibility

- Supported by

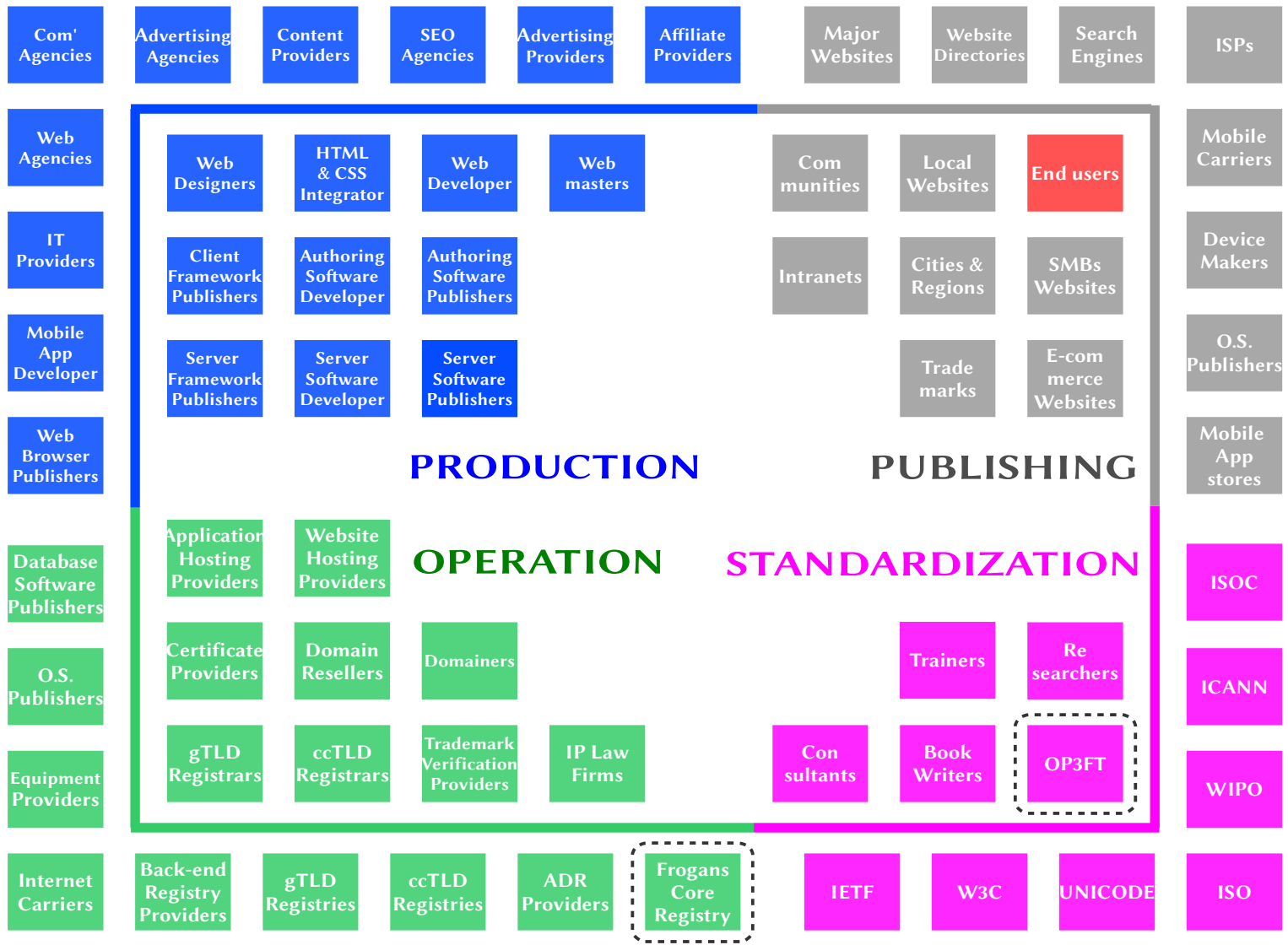


Paul Mockapetris (in 2015)
Inventor of the DNS

- Presented globally



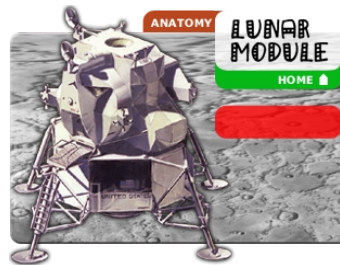
A new ecosystem is going to flourish on top of the Frogans technology



Designers and developers can easily create Frogans sites

Frogans sites are a new type of site:

- Small
- Fast-loading
- Portable
- Creative
- User-friendly
- Secure
- International



Anyone can access Frogans sites with Frogans addresses

Frogans addresses are a new type of Internet address:

- Short
- Distinctive *
- International (179 languages)

Network-name*Site-name

Latin

اسم-شبكة*اسم-موقع

Arabic

网络 - 名称 * 现场 - 名称

Chinese

שם-רשת*שם-אתר

Hebrew

Сеть-название*Сайт-название

Cyrillic

+ Japanese, Korean,
Devanagari, Thai, Greek



OP3FT

POST-EXPO

For developers: only one development and your Frogans sites look exactly the same on all devices



Frogans sites can be hosted on any standard hosting server currently in use, typically HTTP (as for your Web site)



**More information on the
Frogans technology**

<https://www.frogans.org/>

Receive the news first

<https://lists.frogans.org/>

**Register your
Frogans addresses and networks**

<https://fcr.frogans/>

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