

**This presentation is more than one year old.
Some parts may be outdated.**

You can find the latest information here:

<https://www.frogans.org/en/resources/overview/access.html>

Frogans Technology Overview

Stéphane Van Gelder
Frogans Project Ambassador
stephane.vangelder@ext.op3ft.org

Frogans technology: the Internet's newest software layer

The three operating layers of the Internet

Generic applications

E-mail, FTP, IRC, World Wide Web

Frogans



Traffic and routing

Domain Name System (DNS)
Internet protocols and standards



Telecommunications infrastructure

Physical network

- A new step in the development of the Internet
- Allows the introduction of Frogans sites
- Uses the .frogans gTLD delegated by ICANN in order to function

Uses of .frogans gTLD domain names

- ▶ Frogans Player download servers
- ▶ FCR Operator Registration Services
- ▶ FNS servers for the resolution of Frogans addresses



.frogans delegated by ICANN
to the OP3FT on April 19, 2014



Afnic is the back-end registry
of the .frogans gTLD

- TLD ensures the security, stability and reliability of the Frogans layer
- OP3FT is the only registrant of .frogans domains
- No .frogans domains registered by third parties

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Frogans sites Overview

Frogans sites: A new format for publishing content online



- Secure
- Smaller in size and weight
- No set shape/can be used in conjunction with Websites

Frogans Player: A new browser for Frogans sites



- Same browsing experience and identical display on all devices
- Downloadable free of charge from the OP3FT
- Respectful of end-user privacy

Frogans addresses: compatible with the world's language sets

Source: Google translate

Network-name*Site-name

Latin

اسم-شبكة*اسم-موقع

Arabic

网络 - 名称 * 现场 - 名称

Chinese

שם-רשת*שם-אתר

Hebrew

Сеть-название*Сайт-название

Cyrillic

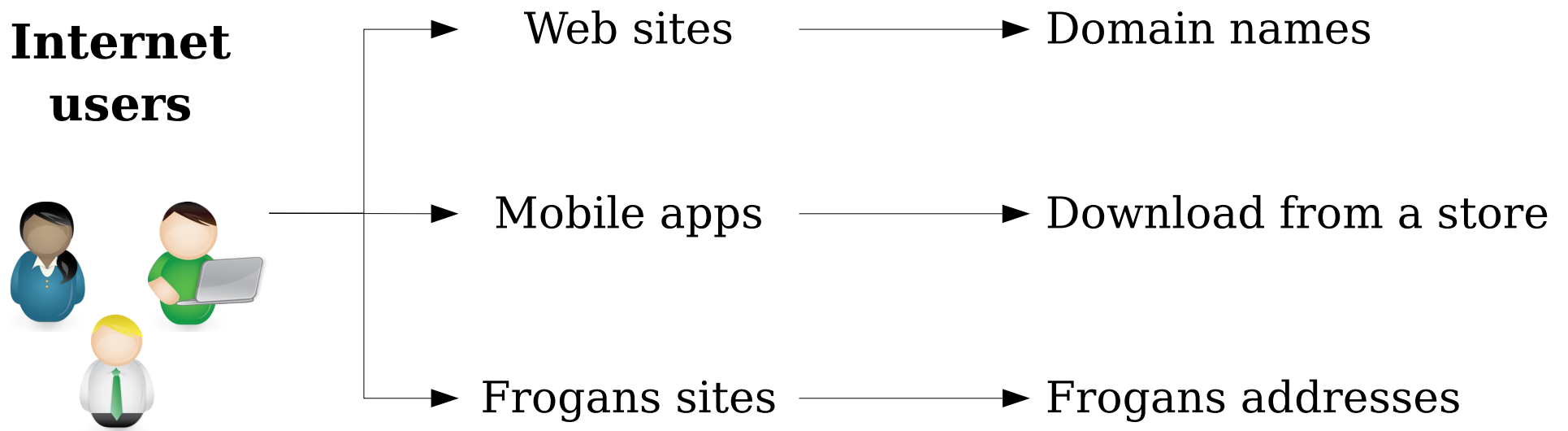
+ Japanese, Korean,
Devanagari, Thai, Greek

- Short and simple
- Support language sets from all around the world
- Easy to identify through asterisk

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Frogans addresses Registration

Frogans addresses within the Internet ecosystem



- Frogans addresses complement existing addressing mechanisms
- Used exclusively for Frogans sites
- Domain names in .frogans gTLD are not Frogans Addresses

Frogans networks: Sets of Frogans addresses

Public Frogans Networks

frogans* Site-name
or transcription ^
 ^

Dedicated Frogans Networks

Network-name* Site-name
 ^ ^
 ^ ^

Internal Frogans Networks

intranet* Site-name
or translation ^
 ^

**Community
name**

**Generic
term**

Brand

**Geographical
name**

Product ...

- Three types of Frogans network: public, dedicated and internal
- Registry pricing 6 €/yr (site name), 1500 €/yr (network name)
- Supports writing systems from all around the world

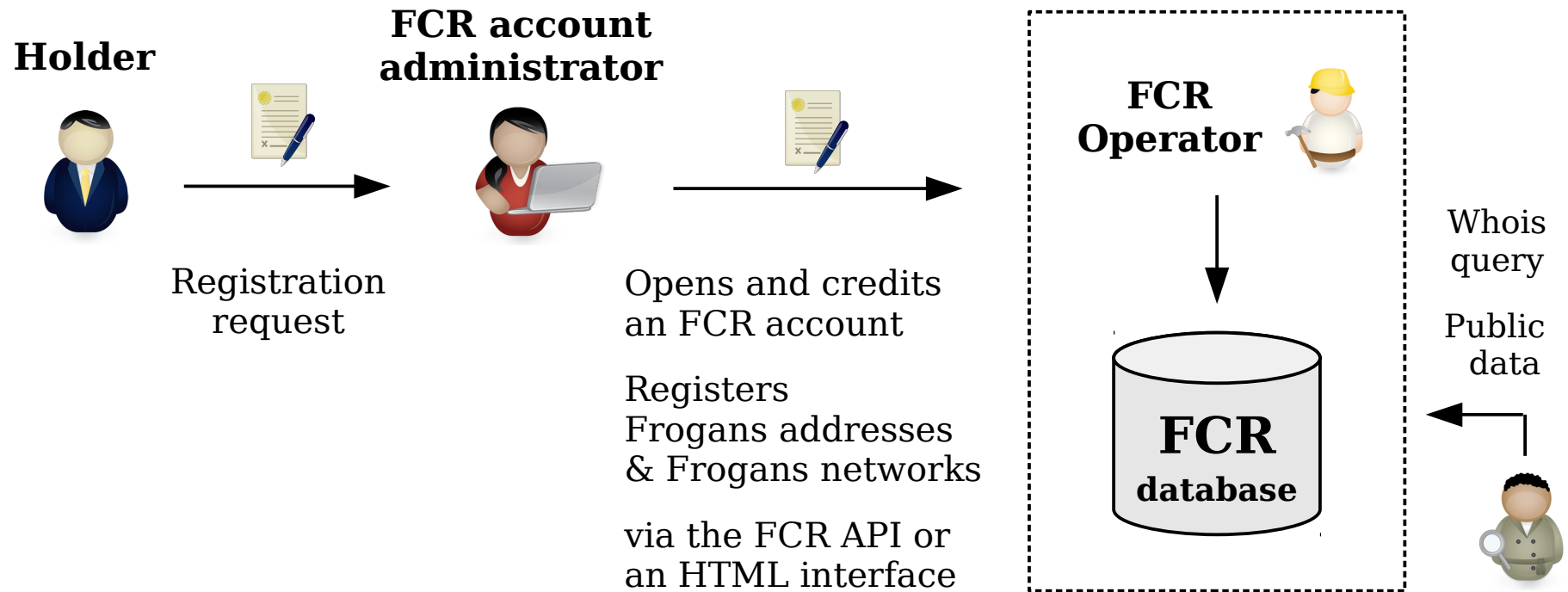
Dot Brand TLDs versus Frogans networks

Key differences

| Dot Brand TLDs | Frogans networks |
|--|---|
| Used for publishing Web sites | Used for publishing Frogans sites |
| Require high-level investment | Require low-level investment |
| Domain names read in reverse order E.g. www.mysite.mybrand ← | Frogans addresses read in natural direction E.g. mybrand*mysite → |
| Internationalized (from ASCII) | Natively international |

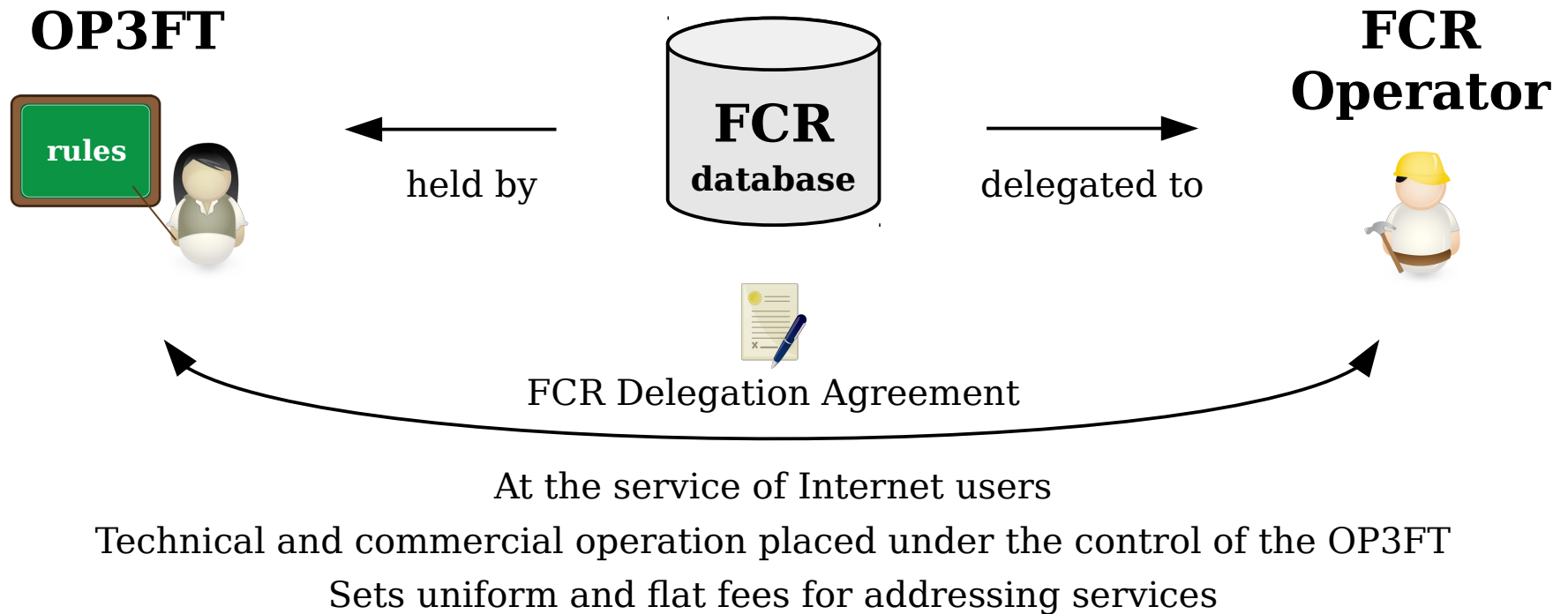
- Dot Brand TLDs enable the creation of domain names for Web sites
- Frogans networks enable the creation of Frogans addresses for Frogans sites
- Web sites and Frogans sites are complementary publishing spaces

Registration of Frogans networks and Frogans addresses



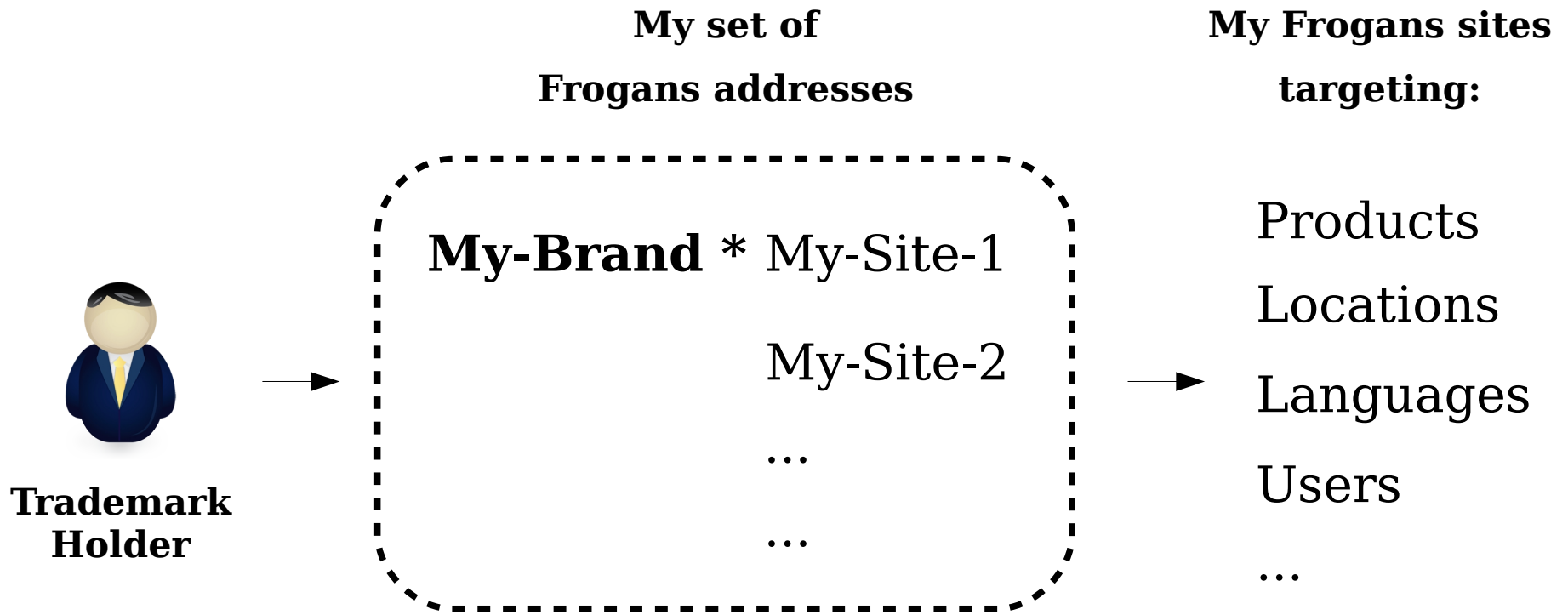
- Holders register through FCR account administrators
- No accreditation required to become an FCR Account Administrator
- Registrations are made on basis of "first-come, first-served" principle

Frogans Core Registry (FCR): a centralized database



- Contains all registered Frogans addresses and Frogans networks
- Operated by a commercial entity under a delegation contract with the OP3FT
- Database belongs to the OP3FT

Priority registration period for trademark holders



- Open to all trademark holders around the world (all writing systems)
- Registrations for network names only (dedicated Frogans networks)
- Registration costs are not higher during priority registration period

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Dispute Resolution UDRP-F

UDRP-F proceedings

Complainant



Dispute concerning
a network name
or a site name
registered in the FCR

UDRP-F
Rules for UDRP-F
Supplemental Rules
of the UDRP-F Provider



Arbitration
1 to 3 panelists



UDRP-F provider



ADNDRC

III NATIONAL ARBITRATION FORUM

- Based on UDRP and UDRP Rules
- Same proceedings as UDRP
- ICANN-accredited UDRP providers are eligible, 2 already signed on

UDRP-F complaints and remedies

Applicable disputes

frogans***Site-name**

Network-name*Site-name

Network-name***Site-name**

Arbitration



Available remedies

Cancellation or transfer of the site name registration

Cancellation or transfer of the network name registration

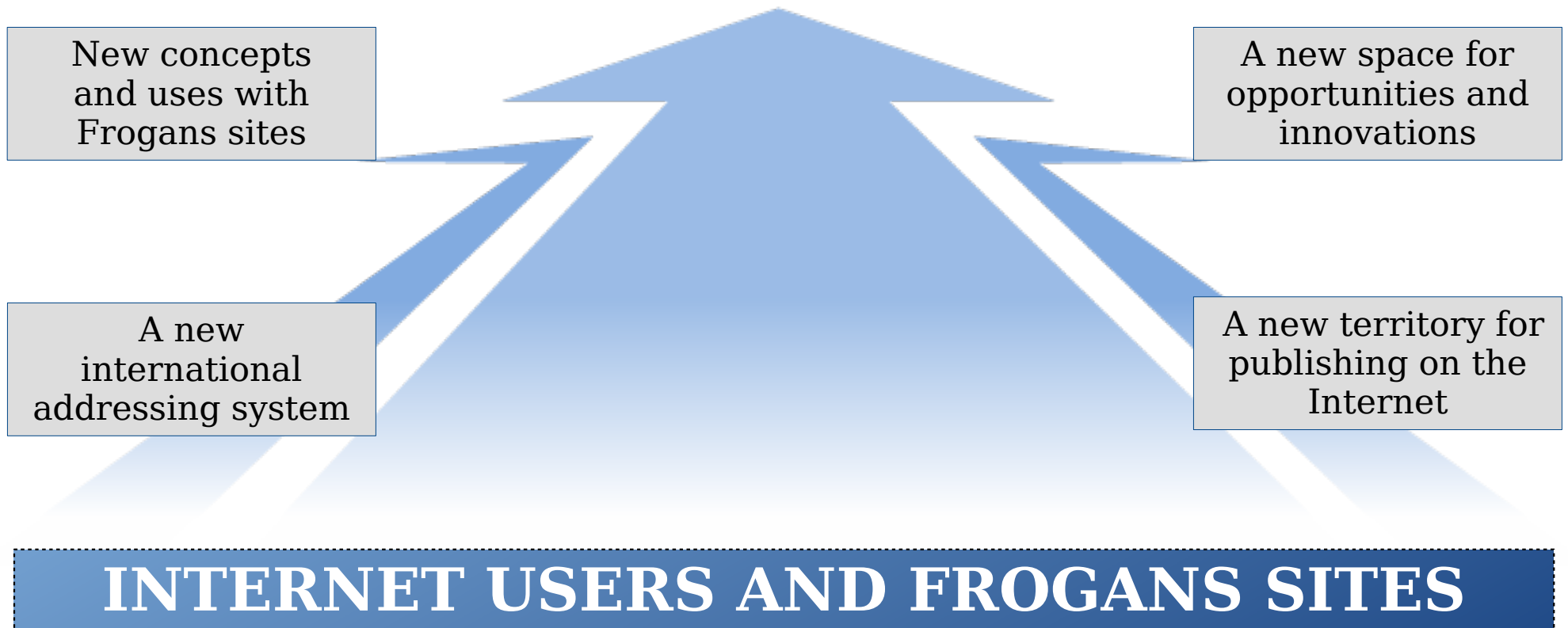
Cancellation of the site name registration

- Three types of complaints
- Available remedies: cancellation or transfer of the registration
- Decisions implemented by FCR Operator, not by FCR Account Administrators

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Public interest Commitment

Frogans sites: a new way to publish content on the Internet



- Technology released in the form of an open standard, free of charge
- Project led by non-profit organization (OP3FT)
- Designed to serve users, developers and content publishers.

Organizing the Frogans technology

OP3FT's mission



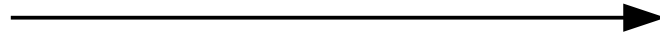
TO HOLD



TO PROMOTE



TO PROTECT



**TO ENSURE THE
PROGRESS OF**



Frogans technology

Released in the form of an open standard, available to all users, free of charge

- OP3FT is a non-profit organization
- Develops the Frogans technology in the public interest
- Respectful of national laws

Milestones for the opening of the Frogans Core Registry (FCR)

Beginning 2015

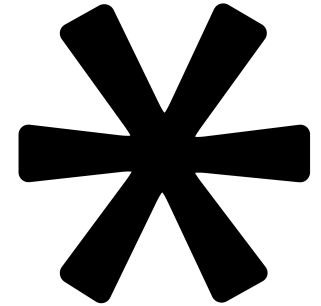
Mid 2015

End of 2015

**PRIORITY
PERIOD
FOR TRADEMARK
HOLDERS**

**PRIORITY
PERIOD
FOR
ENTREPRENEURS**

**BETA
PERIOD
FOR
DEVELOPERS**



Registration
of Dedicated
Frogans Networks
(trademarks only)

Registration
of Dedicated
Frogans Networks
(generic terms)

Development
of authoring
tools and
Frogans sites

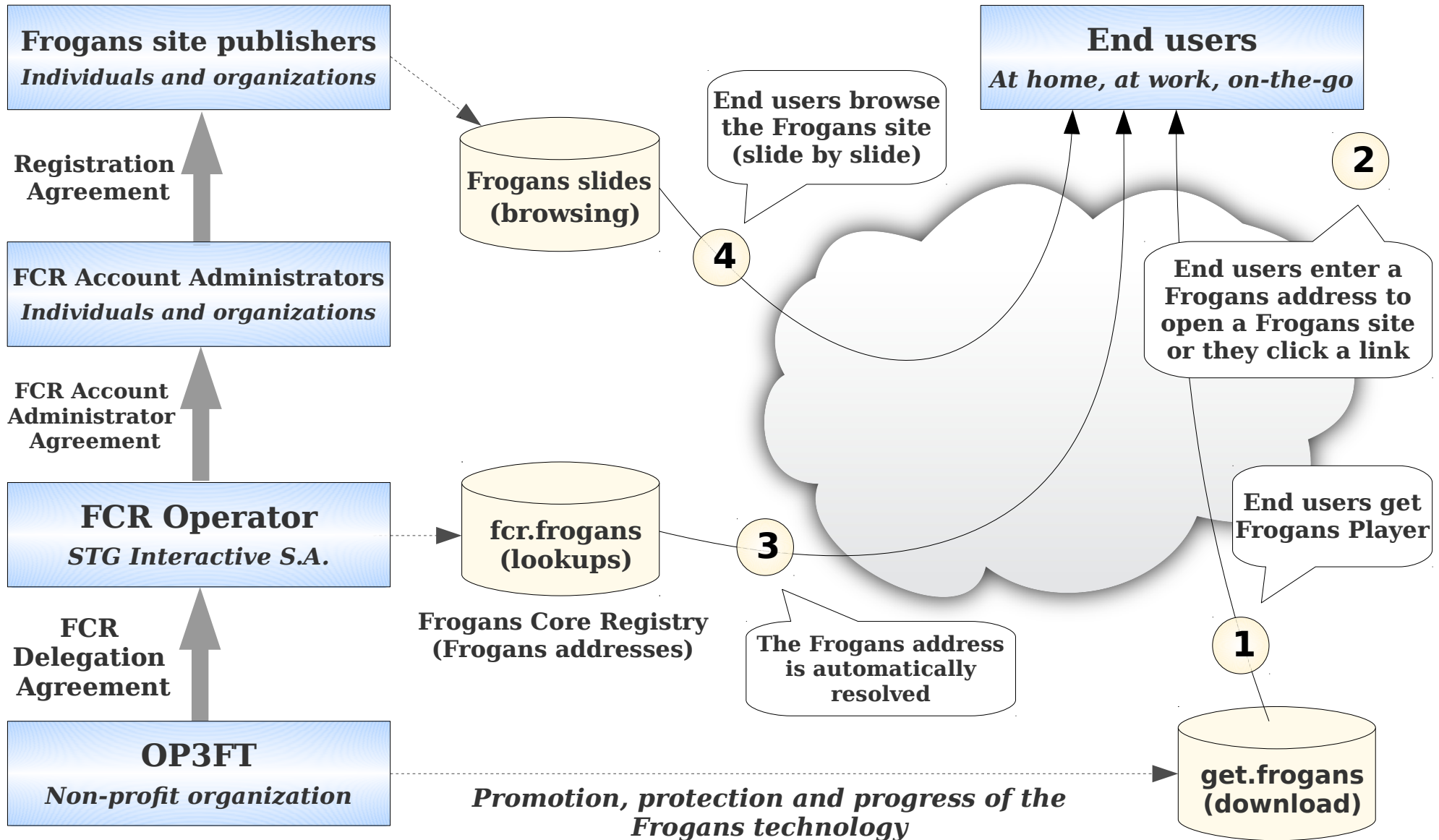
Registration
of Frogans addresses
and publishing
of Frogans sites

- Step-by-step introduction of Frogans technology on the Internet
- Network of FCR Account Administrators being deployed
- Frogans Sites become operational this year!

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Summary

Opening a Frogans site in four steps



Links

- Welcome to the Frogans project
<https://project.frogans.org/>
- The official Web site of the Frogans technology:
<https://www.frogans.org/>
- The Frogans Technology Conference:
<https://conference.frogans.org/>
- Using the .frogans gTLD:
<https://nic.frogans/>
- The Web site of the FCR Operator:
<https://fcr.frogans/>
- The UDRP-F and its Rules of procedure:
<https://www.frogans.org/en/resources/udrpf/access.html>
- The Frogans technology mailing lists:
<https://lists.frogans.org/>

THANK YOU

福更斯

Frogans

Фроганс

فروجنز

프로강스

フロガンズ

Φρόγκανς

פרוגנס

फ्रॉगोन्स

ฟรอกแกนส์

Stéphane Van Gelder
Frogans Project Ambassador
stephane.vangelder@ext.op3ft.org